JOE E. BROWN

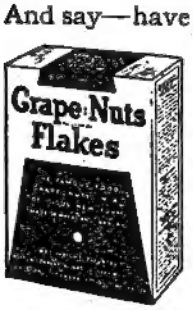
in "EVERYTHING IS PEACHES!"

HOWDY, LADIES AND GENTLEMEN.. SA-AY···WHAT'S THE MATTER WITH JIMMY MARTIN? HIS GIRL RUN AWAY WITH A RICH CITY FELLER?
HARD LUCK AT HOME HIS DAD CAN'T SELL THE PEACH CROP. AN' IF HE CAN'T SELL IT HE CAN'T PAY THE MORTGAGE. AN' IF HE CAN'T PAY····· ···WELL···
OCERY
SPECIAL TODAY! DELICIOUS GRAPE-NUTS FLAKES
JIMMY··· THAT GIVES ME AN IDEA ABOUT THE PEACHES. COME ON IN, GANG!
?
JOE E. BROWN INVITES YOU TO MARTIN'S FARM FOR THE TREAT OF YOUR LIFE. IT'S FREE!!!
YES, FOLKS, IT'S FREE! GOLDEN-BROWN GRAPE-NUTS FLAKES..: FRESH MILK··· TOPPED OFF WITH MARTIN'S DELICIOUS PEACHES!
I'LL HAVE THIS AGAIN!
AND NOW, FOLKS, WOULDN'T YOU LIKE SOME MARTIN'S PEACHES TO TAKE HOME WITH YOU? HOW ABOUT IT? ONLY ONE TEENTZY-WEENTZY DOLLAR FOR A BIG BASKET!
I'LL TAKE TWO BASKETS!
HERE'S MY DOLLAR!
DON'T KNOW HOW TO THANK YOU AND THE BOYS, JOE···· JUST ABOUT SAVED OUR LIVES. BLESS YOU ALL!
SHUCKS! THANK OUR OLD FRIEND GRAPE-NUTS FLAKES. MADE THOSE PEACHES TASTE SO GOOD FOLKS COULDN'T RESIST 'EM!

JOE E. BROWN ASKS BOYS AND GIRLS TO JOIN CLUB

Famous Comedian Offers 36 FREE Prizes!

Send one Grape-Nuts Flakes box-top . . . and you'll get the swell membership pin shown here and the Club Manual. It tells you how to get 36 valuable prizes free—how to work up to Sergeant, to Lieutenant, and finally to Captain! And say—have you ever tried Grape-Nuts Flakes with whole milk or cream and peaches? What a treat! Served that way (try it for a hot-weather lunch or supper) Grape-Nuts Flakes contain more varied nourishment than many a hearty meal. A Post Cereal—made by General Foods.



Your breakfast favorite in a new package

Club Membership Pin—Here's the membership pin you get—gold finish with blue letter, actual size shown. FREE for 1 Grape-Nuts Flakes package top. Send coupon below.

Club Membership Ring—24-carat gold finish. Adjustable to fit any finger. FREE for 3 Grape-Nuts Flakes package tops.

JOE E. BROWN,
GRAPE-NUTS FLAKES, Battle Creek, Mich. WNU-8-22-36

I enclose ..... Grape-Nuts Flakes package tops. Please send me free the items checked below. (Put correct postage on your letter):

☐ Membership Pin and Club Manual. (Send 1 package top.)
☐ Membership Ring. (Send 3 package tops.)

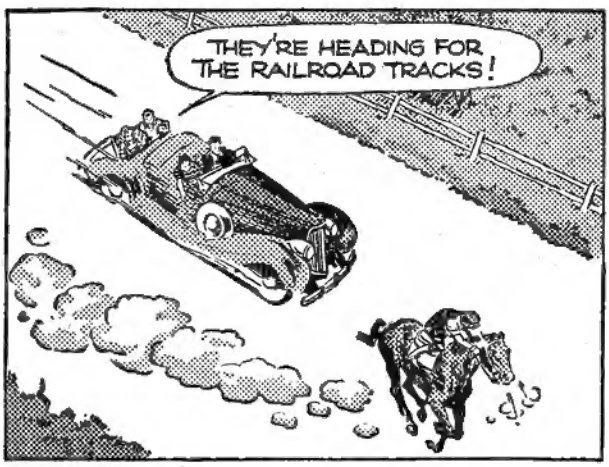
Name _____

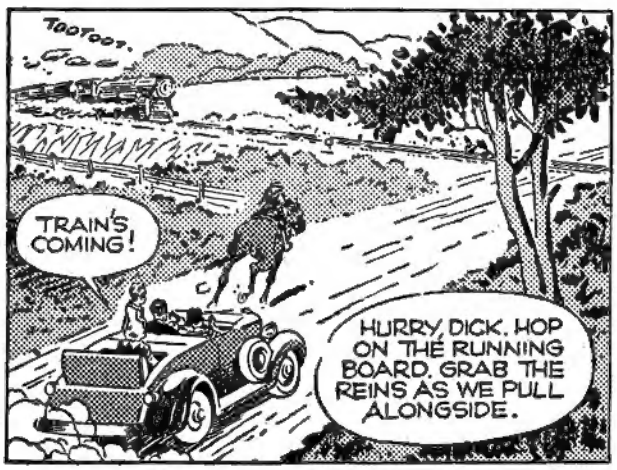
Street _____

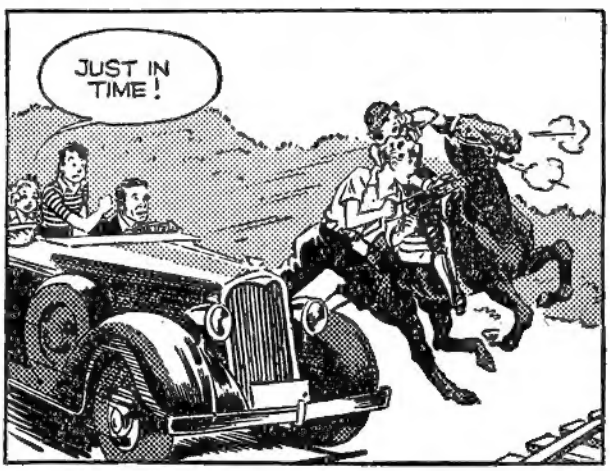
City _____ *State* _____

SEE JOE E. BROWN'S LATEST MOTION PICTURE—"EARTHWORM TRACTOR"—A WARNER BROTHERS PICTURE!

JOE E. BROWN TO THE RESCUE!







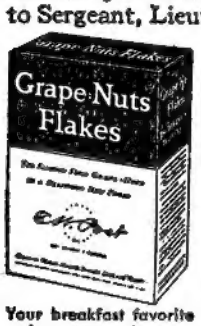
YOU AND YOUR FRIENDS SAVED MY LIFE, MR. BROWN. COME TO MY HOUSE--- ---THIS CALLS FOR A CELEBRATION
YOU BET WE'LL COME UP. BUT NEVER MIND THE THANKS---OUR CLUB'S ALWAYS READY TO DO A GOOD TURN.

SAY, THIS IS A PARTY! BUT HOW'D YOU KNOW WE WERE CRAZY ABOUT GRAPE-NUTS FLAKES?
WHY, EVERYBODY KNOWS GRAPE-NUTS FLAKES IS THE OFFICIAL CEREAL OF THE JOE E. BROWN CLUB. BESIDES, I THINK THEY'RE SIMPLY SWELL MYSELF!

JOE E. BROWN ASKS BOYS AND GIRLS TO JOIN CLUB

Famous Comedian Offers 36 FREE Prizes!

Find out about these dandy prizes. Just send one Grape-Nuts Flakes box-top—and you'll get the membership pin shown here and the Club Manual, illustrating 36 different and valuable prizes. This manual tells you how to get them—free! How to work up to Sergeant, Lieutenant and to one of Joe's Captains.



Your breakfast favorite in a new package

So start eating Grape-Nuts Flakes right away and save the box-tops. These crisp, crunchy flakes are so good—you'll "go" for 'em in a big way. Every spoonful is a real taste-thrill! And served with whole milk or cream and fruit, Grape-Nuts Flakes pack more varied nourishment than many a hearty meal! (Offer expires Dec. 31, 1936. Good in U.S.A. only.) A Post Cereal—made by General Foods.

Club Membership Pin—Here's the membership pin you get. Gold finish with blue letter, actual size shown, FREE for 1 Grape-Nuts Flakes package-top.

Photo of Joe E. Brown—Joe greets you with a big smile in this facsimile autographed photograph. Free for 1 Grape-Nuts Flakes package-top.

Joe E. Brown, c/o Grape-Nuts Flakes WNU-8-1-86
Battle Creek, Mich.

I enclose....Grape-Nuts Flakes package-tops. Please send me free the items checked below. (Put correct postage on your letter):

☐ Membership Pin and Club Manual. (Send 1 package-top.)
☐ Photo of Joe E. Brown. (Send 1 package-top.)

Name _____

Street _____

City _____ *State* _____

SEE JOE E. BROWN'S LATEST MOTION PICTURE—"EARTHWORM TRACTOR"—A WARNER BROTHERS PICTURE!